



Communications & Corporate Affairs Sub (Policy & Resources) Committee

Date: THURSDAY, 28 NOVEMBER 2024

Time: 9.30 am

Venue: COMMITTEE ROOMS, 2ND FLOOR WEST WING, GUILDHALL

Members:

Jason Groves (Chair)	Alderman Timothy Hailes JP
Deputy Christopher Hayward (Deputy Chairman)	Caroline Haines
Deputy Keith Bottomley	Deputy Shravan Joshi MBE
Emily Benn	Alderswoman Elizabeth Anne King, BEM JP
Tijs Broeke	Alderswoman Dame Susan Langley, DBE
Deputy Peter Dunphy	Deputy Charles Edward Lord
Helen Fentimen OBE JP	Deputy Sir Michael Snyder
Alderman Prem Goyal, OBE	Deputy James Thomson
Deputy Madush Gupta	

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Accessing the virtual public meeting

Members of the public can observe all virtual public meetings of the City of London Corporation by following the below link:

<https://www.youtube.com/@CityofLondonCorporation/streams>

A recording of the public meeting will be available via the above link following the end of the public meeting for up to one civic year. Please note: Online meeting recordings do not constitute the formal minutes of the meeting; minutes are written and are available on the City of London Corporation's website. Recordings may be edited, at the discretion of the proper officer, to remove any inappropriate material.

Whilst we endeavour to livestream all of our public meetings, this is not always possible due to technical difficulties. In these instances, if possible, a recording will be uploaded following the end of the meeting.

Ian Thomas CBE
Town Clerk and Chief Executive

AGENDA

Part 1 - Public Agenda

1. **APOLOGIES**

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

3. **MINUTES**

To agree the public minutes and non-public summary of the meeting held on 1 July 2024.

For Decision
(Pages 7 - 14)

4. **OUTSTANDING REFERENCES**

Report of the Town Clerk.

For Information
(Pages 15 - 16)

5. **CORPORATE COMMUNICATIONS & EXTERNAL AFFAIRS UPDATE REPORT**

Joint Report of the Chief Strategy Officer and the Remembrancer.

For Information
(Pages 17 - 40)

6. **STRATEGIC BRANDING REVIEW OUTCOME AND PROPOSALS**

Joint Report of the Chief Strategy Officer and the Remembrancer.

For Information
(Pages 41 - 56)

7. **POLITICAL PARTY CONFERENCES 2024/2025**

Joint Report of the Chief Strategy Officer and the Remembrancer.

For Decision
(Pages 57 - 64)

8. **PARLIAMENTARY TEAM UPDATE**

Report of the Remembrancer.

For Information
(Pages 65 - 74)

9. **DELIVERING THE SQUARE MILE SPORT STRATEGY (2023-30) - UPDATE REPORT**

Report of the Remembrancer.

For Information
(Pages 75 - 84)

10. **INNOVATION AND GROWTH QUARTERLY REPORT**

Report of the Executive Director for Innovation and Growth.

For Information
(Pages 85 - 90)

11. **CONSIDERATE LIGHTING CHARTER OPERATIONAL PROPERTY UPDATE**

Joint Report of the City Surveyor and Executive Director, Environment.

For Information
(Pages 91 - 118)

12. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

13. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

14. **EXCLUSION OF THE PUBLIC**

MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

For Decision

Part 2 - Non-Public Agenda

15. **NON-PUBLIC MINUTES**

To agree the non-public minutes of the meeting held on 1 July 2024.

For Decision
(Pages 119 - 120)

16. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

17. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

Part 3 - Confidential Agenda

18. **CONFIDENTIAL MINUTES**

To agree the confidential minutes of the meeting held on 1 July 2024.

For Decision

19. **CONFIDENTIAL UPDATE**

The Chief Strategy Officer and the Remembrancer to be heard.

For Information